

Yu-Kuan Hwang

UX Designer

PROFESSIONAL EXPERIENCE

May 2019 - Present

Design/UX Intern

@ *Sentier Strategic Resources*

- Implemented designs and conducted research for diverse clients
- Designed emails to improve information digestion of customers
- Created story maps, personas, journey maps, etc. for clients
- Explored new approaches to mobile application to increase customer in-store experience

Apr. 2019 - Sep. 2019

UX Researcher

@ *SuccessHub*

- Developed the design flow of educational platform for students, faculty, and employers
- Created concepts of different functions and prototyped screens from UI designers
- Executed user studies to gain insight to students' usage of learning management systems
- Presented recommendations and concepts of UI and user flow

PROJECT EXPERIENCE

Jan. 2020 - May 2020

Favor Delivery: Delivery Customer Experience

UX Researcher

Aug. 2019 - Dec. 2019

Gardenio: Gardening Mobile App

UX Designer

Jan. 2019 - May 2019

Texas Highways: Mobile App Concept

UX Designer

Jan. 2019 - May 2019

Indeed: Building Trust

UX Researcher

 ykhwang.com

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 ykhwang@utexas.edu

EDUCATION

MS, Information Studies

@ *University of Texas at Austin*

Aug. 2018 - May 2020

BS, Psychology

@ *Chung Cheng University*

Sep. 2013 - Jun. 2017

TOOLS

Sketch
Adobe XD
Adobe Indesign
Adobe Photoshop
Figma
Balsamiq
Abstract
Invision
Zeplin
HTML/CSS
Mural
PHP
SPSS
SQL
Torch AR